



Making healthy easier.

The Statewide Health Improvement Partnership (SHIP)
Evaluation Data Summary:
Blue Earth County
Annual Partner Site and Reach Results
SHIP 4, Year 1



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SHIP 4, Year 1

Prepared by Office of Statewide Health Improvement Initiatives Evaluation and Surveillance Unit
November 3, 2016

The Office of Statewide Health Improvement Partnerships (OSHII) produces Evaluation Data Summaries for Partner Site and Reach Results annually.

Upon request, this material will be made available in an alternative format such as large print, Braille or audio recording. Printed on recycled paper.

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SHIP Overview

The Statewide Health Improvement Partnership (SHIP), is part of an innovative health reform law intended to improve the health of Minnesotans by reducing the risk factors that lead to chronic disease. SHIP funds local public health agencies to create locally-driven policies, systems, and environmental changes to increase health equity and improve access to healthy foods, opportunities for physical activity, and tobacco-free environments. SHIP is a statewide effort; 41 grantees work in all of Minnesota's 87 counties, plus in the cities of Minneapolis, St. Paul, Bloomington, Edina, and Richfield.¹

Through SHIP, local public health agencies collaborate with community partners (partner sites) to effect change in multiple settings in their communities. Some SHIP strategies target city- or county-wide policy, systems, and environmental changes, while others are focused within specific sites such as schools, child care centers, workplaces, multi-unit housing facilities, and health care centers.

About This Report

SHIP grantees report information about their collaborations with partner sites, including the health improvement activities being conducted and an estimate of the number of people they are impacting (reach). Reach data are reported annually.

This report summarizes the number of partner sites SHIP grantees worked with by setting for SHIP 4 Year 1 and provides an estimate of the number of unique individuals potentially impacted during this time period.²

¹ The Minnesota Department of Health partners with 10 tribal grantees on the Tribal Statewide Health Improvement Partnership Commercial Tobacco Use, Prevention and Cessation Grant. Data from these grantees are not included in this report.

² The number of partner sites that SHIP grantees reported actively working with during the period of January 1, 2016 to September 23, 2016.

Why Measure Partner Sites and Reach?

Partner sites and reach are concise, objective, quantifiable measures of SHIP's work and progress (CDC, 2011). These measures capture the breadth and depth of SHIP work.

Summaries help to:

Demonstrate results by providing program staff and partners a concise way of communicating progress and outcomes.

Guide program implementation by assisting grantees in tracking the programs' scope of work and guide future planning.

Show accountability by demonstrating good stewardship of public funds. Policymakers and the public often ask who has been affected and what has been accomplished.

Present a statewide and regional picture by aggregating measures at the state and community health board level to paint a broader picture of SHIP impact.

Key Definitions

Partner Sites

SHIP is built on strong partnerships between local public health agencies and community partners. A partner site is a physical location where SHIP strategies are implemented. Partner sites include organizations such as businesses, community-based organizations, local government offices, faith and cultural organizations, and local jurisdictions such as cities and counties.

Reach

SHIP defines reach as: **The number of individual people that SHIP strategies impact at each partner site.** Reach is measured differently for each SHIP strategy.

Reach for Site-Based Activities

For site-based activities, reach is measured as the number of individuals that are directly impacted by policy, systems, and environmental (PSE) changes at an organizational level, such as a school or clinic. The same individual may be impacted by multiple site-based activities. For example:

- Students attending a school where SHIP activities take place;
- Employees at a worksite where SHIP activities take place;
- Residents of an apartment complex where smoke-free housing policies are passed;
- Infants attending a day care center where SHIP activities take place; and
- Patients at a clinic where SHIP activities take place.

Reach for Population-Based Activities

For population-based activities, reach is measured as the unduplicated number of individuals living in a geographic area impacted by specific policy, systems, or environmental changes. This number is estimated using U.S. Census American Community Survey 5-year estimates. For example:

- Residents of a city where point-of-sale policies have been passed with SHIP participation;
- Residents of a zip code where new farmers markets have started;
- Residents of a zip code where new bike lanes have been installed; and
- Residents of a county where a food policy council is active with SHIP participation.

Blue Earth County

SHIP Evaluation Data Summary: Annual Partner Site & Reach Results- SHIP 4, Year I

Total number of partner sites engaged in SHIP work

Blue Earth County worked with a total of 37 partner sites to implement activities that expand opportunities and access to healthy eating, active living, and tobacco-free living.



Active Living in Communities Results

SHIP active living activities work to develop and implement policies and practices that increase opportunities for walking and bicycling. SHIP grantees work closely with partner sites to shape the policy and systems that create environments to support physical activity in everyday life.

Active Living Strategy: Population-Based Activities Annual Partner Site & Reach Results: SHIP 4, Year I^a

	Total Number of Partner Sites	Reach ^b	Number of Respondents ^c
All Active Living Activities	4	-	-
Comprehensive Planning	2	42,410	2
Increased Access to Facilities and Opportunities	1	2,898	1
Beginning Engagement	4	46,347	4

a: Reported by SHIP grantees using the REDCap system. This data represents the activities and reach of partner sites active between January 1, 2016 and September 23, 2016.

b: Unduplicated number of individuals potentially impacted by policy interventions. This number is calculated as the sum population of the geographic areas selected as the reach for each activity (zip code population, city population and county population) subtracting all overlapping and duplicate geographies to create an unduplicated estimate of potential reach for each activity.

c: Number of partner sites reporting reach for indicated activity.



Healthy Eating in Communities Results

SHIP healthy eating activities increase access to and selection of healthy foods to improve health and reduce the risk of chronic disease. These activities target policies, systems, and the environment to create sustainable community-wide changes that support healthy eating.

Healthy Eating Strategy: Population-Based Activities Annual Partner Site & Reach Results: SHIP 4, Year 1^a

	Total Number of Partner Sites	Reach^b	Number of Respondents^c
All Healthy Eating Activities	8	-	-
Community-Based Agriculture	3	39,871	3
Emergency Food Systems	4	64,720	4
Food Retail ^d	1	64,720	1
Beginning Engagement	2	66,208	2

a: Reported by SHIP grantees using the REDCap system. This data represents the activities and reach of partner sites active between January 1, 2016 and September 23, 2016.

b: Number of partner sites reporting reach for indicated activity.

c: Reach for Population-Based Activities is the estimated unduplicated number of individuals potentially impacted by the work accomplished through food policy councils, comprehensive planning, or engaging the community. This number is calculated as the sum population of the geographic areas selected as the reach for each activity (zip code population, city population and county population) subtracting all overlapping and duplicate geographies to create an unduplicated estimate of potential reach for each activity.

d: Includes corner stores, restaurants, cafeterias, catering, concessions, vending, mobile markets, grocery stores, and other food retail types.



Workplace Results

Evidence-based workplace activities support policy and systems changes to promote healthier work environments, including creating workplaces that are tobacco-free and supportive of breastfeeding, and that promote healthy eating and physical activity among employees.

Workplace Strategy: Site-Based Activities

Annual Partner Site & Reach Results: SHIP 4, Year 1^a

	Partner Sites	Reach ^b	Number of Respondents ^c
All Workplace Activities	10	1,422	10
Organizational Planning & Structure	10	1,422	10
Tobacco-Free Environments	8	988	8
Tobacco Cessation Support	7	978	7
Increase Access to Healthy Eating	10	1,422	10
Breastfeeding Support & Facilities	10	1,422	10
Increase Access to Active Living	10	1,422	10
Lifestyle & Stress Management	7	956	7

a: Reported by SHIP grantees using the REDCap system. This data represents the activities and reach of partner sites active between January 1, 2016 and September 23, 2016.

b: This number is reported by grantees and represents the sum of full-time, part-time, temporary and seasonal employees employed at this partner site in a typical year.

c: Number of partner sites reporting reach for indicated activity.



School Results

SHIP provides technical assistance to schools to set goals and adopt best practices for physical education and physical activity inside and outside of the classroom, and to create healthy food environments through locally sourced produce, smarter lunchrooms, and school-based agriculture.

School Strategy: Site-Based Activities

Annual Partner Site & Reach Results: SHIP 4, Year 1^a

	Partner Sites	Reach ^b	Number of Respondents ^c
All School Activities^d	15	7,513	15
Healthy Eating in Schools	14	6,630	14
• Farm to School	14	6,630	14
• School Based Agriculture	6	2,942	6
• Healthy Snacks Outside of School Day	1	375	1
• Healthy Snacks During School Day	9	3,984	9
• Smarter Lunch Rooms	8	3,465	8
• Beginning Engagement	14	6,630	14
Active Schools	15	7,513	15
• Active Recess	2	894	2
• Active Classrooms	2	883	2
• Before & After School Physical Activity Opportunities	1	375	1
• Safe Routes to School	5	2,598	5
• Beginning Engagement	14	6,630	14

a: Reported by SHIP grantees using the REDCap system. This data represents the activities and reach of partner sites active between January 1, 2016 and September 23, 2016.

b: The sum of the number of students enrolled at each school or district, as reported on the Minnesota Report Card website: <http://rc.education.state.mn.us/>. If the partner site is a non-public school, after school program, or other partner, grantees reported the approximate number of students enrolled.

c: Number of partner sites reporting reach for indicated activity.

d: Partner sites include schools, school districts, after school programs, and other partner sites where school activities are offered.



Health Care Results

SHIP works with partner sites to establish clinic-community linkages (CCL) for referral systems between health care systems and community partners and to expand access to evidence-based programs (EBP) related to obesity prevention, tobacco cessation, chronic-disease self-management, breastfeeding support, and falls prevention.

Health Care Strategy: Site-Based Activities Annual Partner Site & Reach Results: SHIP 4, Year 1^a

	Partner Sites	Reach ^b	Response Rate ^c
All Health Care Activities	5	-	-
Establish Clinic-Community Linkages for:	1	-	-
Beginning Engagement	1	45,000	1
Establish a Community Evidence-Based Program for:	3	-	-
Diabetes Prevention	2	30	2
Chronic Disease Self-Management	1	22	1
Falls Prevention	1	115	1
Other Health Care Activity	1	2,470	1

a: Reported by SHIP grantees using the REDCap system. This data represents the activities and reach of partner sites active between January 1, 2016 and September 23, 2016.

b: The number of individuals potentially impacted by each activity. This is typically reported as the number of patients served annually by a clinic or long-term care facility where the activity is offered. Potential reach is reported at the activity level, not at the partner site level.

c: Number of partner sites reporting reach for indicated activity.